



# KENILWORTH

MINIMUM ORDER QTY: 10+

2021 / 2022 CATALOGUE



ADDING VALUE THROUGH AFFORDABLE QUALITY



## Quality Brandable Apparel Made in Southern Africa

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## WHO WE ARE

For people who want to look and feel great, Vic Bay is a brand of classic apparel offering relevant styles and supreme comfort. Our brandable garments are a perfect fit for those who are passionate about quality.

## SUSTAINABILITY

We believe in conserving our environment for future generations. Our philosophy is to reduce reliance on high-cost fossil fuels and to lower energy and water usage in manufacturing by investing in the latest technology. This allows us to provide a better product at a lower price.

## LOCALLY MANUFACTURED

We are committed to creating value and sustainability throughout our manufacturing process. From the sourcing of the finest cotton to the delivery of our garments, we constantly monitor and improve our processes, enhancing our Southern African value chain.

## OUR PHYLOSOPHY

For us our lives revolve around our customers, we strive for service perfection. Consistent, affordable quality, available when our customers need our product offering. That is how we add value.

## KIDS DRY-FIT POLO

Page 62-63



## CONTI SUIT

Page 68-69



## WOMEN'S DRY FIT POLO

Page 40-41



## NEW COLOUR OPTIONS



Granite



Maroon



Dry Fit  
Red



HEAVYWEIGHT T-SHIRT | UNISEX



- Classic fit
- Crew neck, neck ribbing
- Heavyweight, 180gm
- 100% carded cotton
- Tubular knit
- Neck tape, double stitching on sleeves and hems

Unisex styles are based on men's sizes

Size	S	M	L	XL	2XL	3XL
Unisex Size	10	12	14	16	18	20

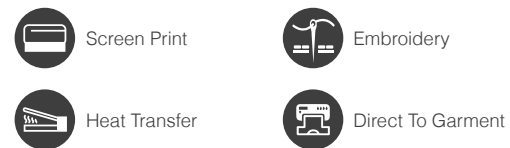
Also available for Kid's. See pages 58 & 59 for more info.

### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.



- Classic fit
- Crew neck, neck ribbing Lightweight,
- 140gm 100% carded cotton
- Tubular knit
- Neck tape, double stitching on sleeves and hems

Unisex styles are based on men's sizes

Size	S	M	L	XL	2XL	3XL
Unisex Size	10	12	14	16	18	20

AVAILABLE COLOURS



SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.



Screen Print



Direct To Garment



Heat Transfer





PLATINUM T-SHIRT | UNISEX



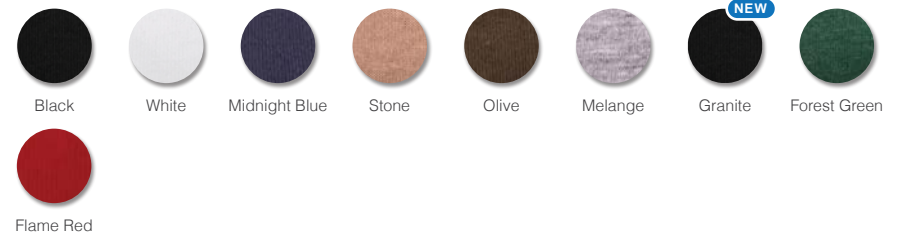


- Classic fit
- Crew neck, neck ribbing
- Midweight, 160gm
- 100% ringspun cotton
- Side seamed
- Shoulder to shoulder tape
- Double stitching on sleeves and hems

Unisex styles are based on men's sizes

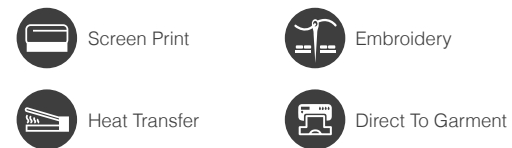
Size	S	M	L	XL	2XL	3XL
Unisex Size	10	12	14	16	18	20

### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.

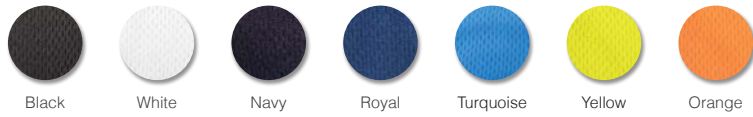


- Semi fitted
- Crew neck, self-fabric neckline, raglan sleeves
- Lightweight, 140gm
- 100% bird mesh polyester Synthetic fabric is moisture wicking and breathable to keep you comfortable during performance
- Side seamed
- Double stitching on sleeves and hems

Unisex styles are based on men's sizes

<b>Size</b>	S	M	L	XL	2XL	3XL
<b>Unisex Size</b>	8	10	12	14	16	18

**AVAILABLE COLOURS**



**SUITABLE BRANDING OPTIONS**

See pages 70 & 72 for more info.



Screen Print



Embroidery



Direct To Garment



Heat Transfer



Dye Sublimation







- Fitted
- Scoop neck, self-fabric binding on neck
- Heavyweight, 180g
- 100% carded cotton
- Side seamed
- Double stitching on sleeves and hems

Size	XS	S	M	L	XL	2XL
Women's Size	4	6	8	10	12	14

### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.





- Semi fitted
- Self-fabric neckline
- Midweight, 160gm
- 100% carded cotton
- Side seamed
- Double stitching on sleeves and hems
- Comfy but smart for all occasions

Unisex styles are based on men's sizes

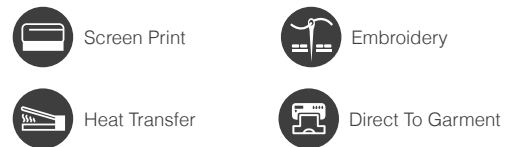
Size	S	M	L	XL	2XL	3XL
Unisex Size	8	10	12	14	16	18

### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.





- Classic fit
- Self-fabric neckline and armhole
- Midweight, 160gm
- 100% carded cotton
- Side seamed
- Double stitching on sleeves and hems

Unisex styles are based on men's sizes

Size	S	M	L	XL	2XL	3XL
Unisex Size	8	10	12	14	16	18

### AVAILABLE COLOURS

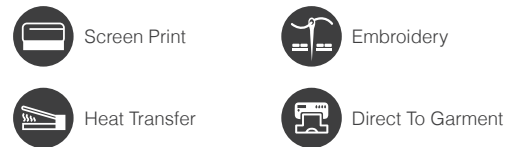


Black White Melange Navy



### SUITABLE BRANDING OPTIONS

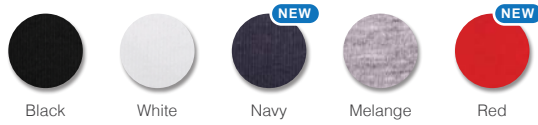
See pages 70 & 72 for more info.



- Fitted
- Self-fabric neckline and armhole, panel detail at back
- Midweight, 160gm
- 100% carded cotton
- Side seamed
- Double stitching on sleeves and hems

Size	XS	S	M	L	XL	2XL
Women's Size	4	6	8	10	12	14

AVAILABLE COLOURS



SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.

- Screen Print
- Embroidery
- Heat Transfer
- Direct To Garment







- Classic fit
- Rib-knit collar, loose pocket provided
- 2 button placket, tonal buttons
- Heavyweight, 180gm
- 100% cotton pique
- Tubular knit
- Double stitching on sleeves and hems

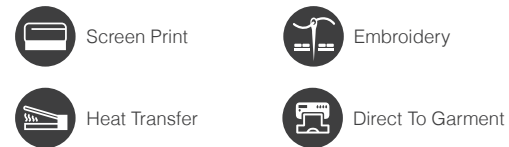
Size	S	M	L	XL	2XL	3XL
Men's Size	12	14	16	18	20	22

### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.



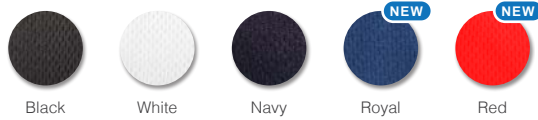


- Semi fitted
- Self fabric constructed collar, raglan sleeves
- 2 button placket, tonal buttons
- Lightweight, 140gm
- 100% bird mesh polyester
- Synthetic fabric is moisture wicking and breathable to keep you comfortable during performance
- Side seamed
- Double stitching on sleeves and hems

Unisex styles are based on men's sizes

Size	S	M	L	XL	2XL	3XL
Men's Size	12	14	16	18	20	22

### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.



Screen Print



Embroidery



Direct To Garment



Heat Transfer



Dye Sublimation



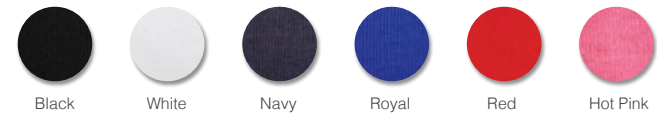




- Fitted
- Rib-knit collar
- 2 button placket, tonal buttons
- Heavyweight, 180gm
- 100% cotton pique
- Side seamed, side slits
- Double stitching on sleeves and hems

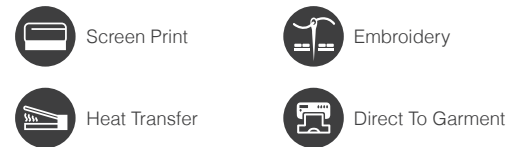
Size	XS	S	M	L	XL	2XL
Women's Size	6	8	10	12	14	16

### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.



NEW

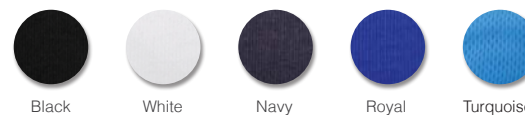


- Semi fitted
- Self-fabric constructed collar, raglan sleeves
- 2 button placket, tonal buttons
- Lightweight, 140gm
- 100% bird mesh polyester
- Synthetic fabric is moisture wicking and breathable to keep you comfortable during performance
- Side seamed
- Double stitching on sleeves and hems

Unisex styles are based on men's sizes

Size	XS	S	M	L	XL	2XL
Women's Size	6	8	10	12	14	16

### AVAILABLE COLOURS



Black

White

Navy

Royal

Turquoise

### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.



Screen Print



Embroidery



Heat Transfer



Direct To Garment



**WINTER RANGE**

- Classic fit
- Crew neck, neck ribbing
- Heavyweight, 180gm
- 100% carded cotton
- Tubular knit
- Neck tape, double stitching on sleeves and hems

Unisex styles are based on men's sizes

Size	S	M	L	XL	2XL	3XL
Unisex Size	10	12	14	16	18	20

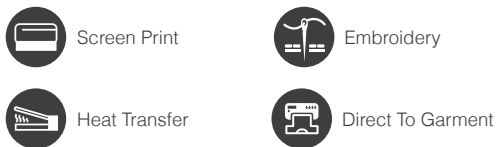
Also available for Kid's. See pages 64 & 65 for more info.

### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.







- Classic fit
- Crew neck, neck ribbing, set-in sleeves
- Heavyweight, 260gm
- 100% brushed cotton anti-pill fleece
- Side seamed
- Neck tape, ribbed waistband and sleeve cuffs

Unisex styles are based on men's sizes

Size	XS	S	M	L	XL	2XL	3XL
Unisex Size	8	10	12	14	16	18	20

### AVAILABLE COLOURS



Black



Navy



Melange



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.



Screen Print



Embroidery



Heat Transfer



Direct To Garment

- Classic fit
- Pullover hood, set-in sleeves, kangaroo pocket
- Heavyweight, 260gm
- 100% brushed cotton anti-pill fleece
- Side seamed
- Lined hood, tonal fabric drawcord
- Ribbed waistband and sleeve cuffs

Unisex styles are based on men's sizes

Size	XS	S	M	L	XL	2XL	3XL
Unisex Size	8	10	12	14	16	18	20

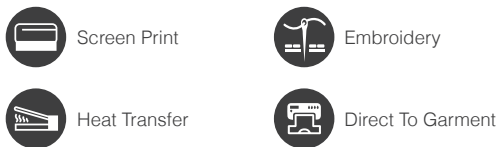
Also available for Kid's. See pages 67 & 68 for more info.

### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.







OXFORD JACKET | UNISEX



- Classic fit
- Pullover fold-away hood with drawcords, raglan sleeve
- 2 side pockets
- 100% polyester oxford shell (100% cotton inner)
- Water resistant PU coated shell
- Elasticated cuffs

Unisex styles are based on men's sizes

Size	S	M	L	XL	2XL	3XL
Unisex Size	8	10	12	14	16	18

### AVAILABLE COLOURS



Black Navy Royal Bottle Red

### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.





**KIDS RANGE**

- Classic fit
- Crew neck, neck ribbing
- Heavyweight, 180gm
- 100% carded cotton
- Side seamed
- Neck tape, double stitching on sleeves and hems

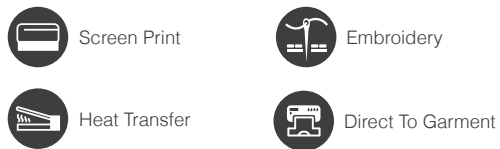
Size	2-3	4-5	5-6	7-8	9-10	11-12	13-14
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### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.





- Classic fit
- Rib knit collar, loose pocket provided
- 2 button placket, tonal buttons
- Heavyweight, 180gm
- 100% cotton pique
- Side seamed
- Double stitching on sleeves and hems

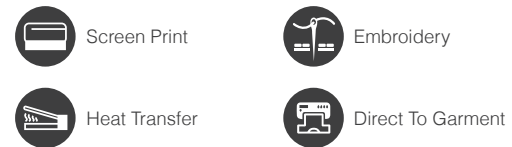
<b>Size</b>	5-6	7-8	9-10	11-12	13-14
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### AVAILABLE COLOURS



### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.

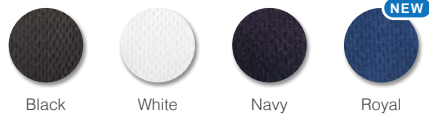




- Semi fitted
- Self-fabric constructed, raglan sleeves
- 2 button placket, tonal buttons
- Lightweight, 140gm
- 100% bird mesh polyester
- Synthetic fabric is moisture wicking and breathable to keep you comfortable during performance
- Side seamed
- Double stitching on sleeves and hems

Size	5-6	7-8	9-10	11-12	13-14
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AVAILABLE COLOURS



SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.



Screen Print



Embroidery



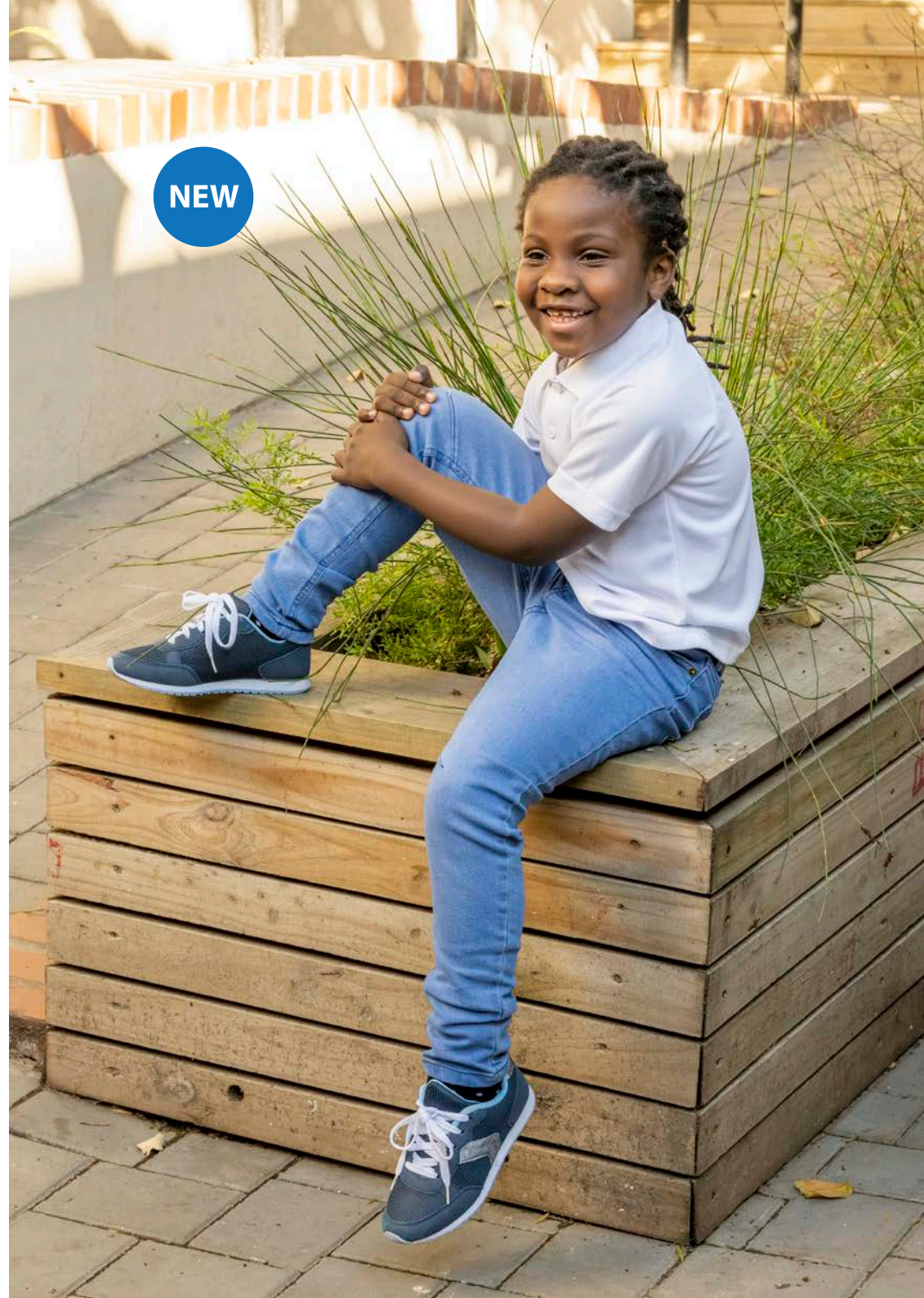
Direct To Garment



Heat Transfer



Dye Sublimation





- Classic fit
- Crew neck, neck ribbing
- Heavyweight, 180gm
- 100% carded cotton
- Neck tape, double stitching on sleeves and hems

Size	2-3	4-5	5-6	7-8	9-10	11-12	13-14
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#### AVAILABLE COLOURS



Black

White

Navy

Royal

#### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.



Screen Print



Embroidery



Heat Transfer

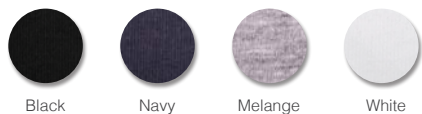


Direct To Garment

- Classic fit
- Pullover hood, set-in sleeves, kangaroo pocket
- Heavyweight, 260gm
- 100% brushed cotton anti-pill fleece
- Side seamed
- Lined hood, tonal fabric drawcord
- Ribbed waistband and sleeve cuffs

Size	5-6	7-8	9-10	11-12	13-14
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### AVAILABLE COLOURS



Black

Navy

Melange

White

### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.



Screen Print



Embroidery



Heat Transfer



Direct To Garment





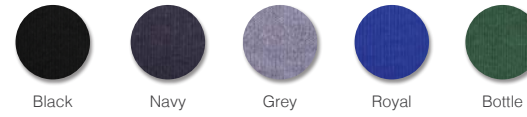
**NEW**

- Polyester / Cotton Blend
- Classic Fit
- 230 GSM Double Twirl Fabric
- Monza Pocket
- Triple stitched inleg
- YKK Zip

Unisex styles are based on men's sizes

<b>Size</b>	32	34	36	38	40	42
	44	46	48	50	52	

### AVAILABLE COLOURS



Black    Navy    Grey    Royal    Bottle

### SUITABLE BRANDING OPTIONS

See pages 70 & 72 for more info.





## EMBROIDERY

Designs or logos are sewn directly onto garments using multi-head embroidery equipment. Contemporary embroidery is stitched with a computerised embroidery machine using digitised embroidery software. Each head can hold up to nine colours. Multi-coloured designs are charged the same as single coloured designs. Depending on the amount of heads and needles on the machine, designs can use up to fifteen colours.

**Suitable garments:** Heavyweight T-shirt, Platinum T-shirt, Fitted T-shirt, V-Neck T-shirt, Long Sleeve T-shirt, Dry Fit T-shirt, Vest, Racerback, Polo, Dry Fit Polo, Sweater, Hoodie, Full Zip Jacket, Oxford Jacket.



## DIRECT TO GARMENT

State-of-the-art decorating technique used to print the digital image directly onto the garment, using inkjet technology. The speciality inks are absorbed by the fibres of the garment. Unlike heat/iron-on transfers, DTG printing creates a vibrant image with good durability and washability. No set-up costs. No minimum quantities. No charge for multiple colours.

**Suitable garments:** Heavyweight T-shirt, Lightweight T-shirt, Platinum T-shirt, Fitted T-shirt, V-Neck T-shirt, Long Sleeve T-shirt, Dry Fit T-shirt, Vest, Racerback, Polo, Dry Fit Polo, Sweater, Hoodie, Full Zip Jacket.



## SCREEN PRINTING

Tried-and-true decorating technique that involves digitally etching designs onto mesh screens via a light-sensitive emulsion. Screens are mounted onto a press and ink is forced through the mesh directly onto the fabric and then cured under high temperatures. Each colour in the design requires an individual screen. Once all screens are printed, the design comes to life.

**Suitable garments:** Heavyweight T-shirt, Platinum T-shirt, Fitted T-shirt, V-Neck T-shirt, Long Sleeve T-shirt, Dry Fit T-shirt, Vest, Racerback, Polo, Dry Fit Polo, Sweater, Hoodie, Full Zip Jacket, Oxford Jacket.



## SUBLIMATION

Dye sublimation printing is a process used to print on polyester or other synthetic fabrics. Large printers with specially formulated inks are used. A reverse image of the final design is printed onto coated, heat-resistant transfer paper and then transferred onto polyester fabric using a heat press.

**Suitable Garments:** Dry fit T-shirt, Dry fit polo.



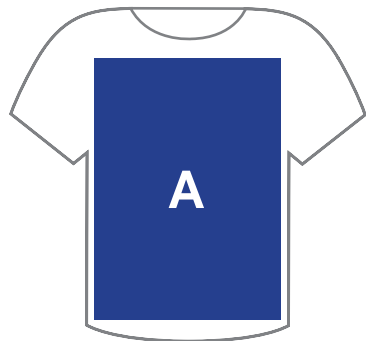
## HEAT TRANSFER

A digital print is printed onto special vinyl and is then transferred onto the fabric, using a heat press. Transfers are printed with a large format printer, using solvent-based inks. They are then cut out by the machine, lined up onto the fabric, and pressed into place.

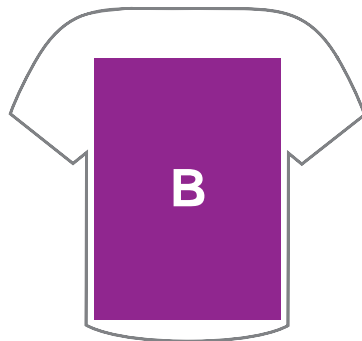
**Suitable Garments:** Heavyweight T-shirt, Lightweight T-shirt, Platinum T-shirt, Fitted T-shirt, V-Neck T-shirt, Long Sleeve T-shirt, Dry Fit T-shirt, Vest, Racerback, Polo, Sweater, Hoodie, Full Zip Jacket.

**SUITABLE FOR:**

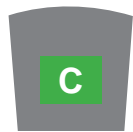
Embroidery, Direct to Garment (DTG), Screen Printing & Heat Transfer.



Front chest



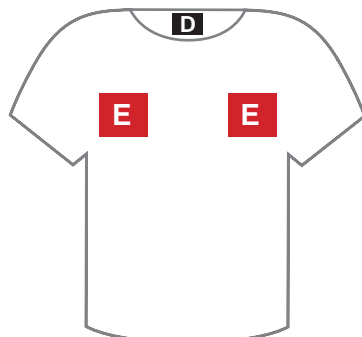
Back



Left sleeve



Right sleeve



Inside label &amp; pocket

**SUITABLE FOR:**

Sublimation - This service allows your image to be printed all over the entire item - all the way to the edges / seams / collars at any size you need.



Front chest



Back



Left sleeve



Right sleeve



If you are looking for a specific colour that is not in our standard range, request a custom colour to suit your particular garment needs. ( Available on demand )



Customer to supply us with a **fabric swatch** or **Pantone code** of the requested colour.

Customer to select a **garment style** of choice. We will inform you of the **minimum order quantity** for the style selected.

Once the **custom-colour swatch** is approved and **50% deposit paid**, we will go ahead with the production of the order.

We believe in conserving our environment for future generations. Our philosophy is to reduce reliance on high-cost fossil fuels and to lower energy and water usage in manufacturing by investing in the latest technology.

All our garments are made at a vertically integrated factory in the Western Cape. We are committed to creating value and sustainability throughout our manufacturing process. From the sourcing of cotton to the delivery of our garments, we constantly monitor and improve processes, enhancing the locally-manufactured value chain.



## SPINNING

Spinning involves a series of machines that turn compacted, ginned cotton into yarn. The compacted bale is first beaten and picked, to loosen the cotton into a more manageable state. It is then carded to straighten and smooth the ginned fibres into a sliver - an even, consistent rope.

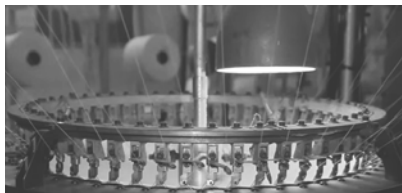
After creating a sliver of consistent thickness. Multiple slivers are combined to produce a very thick rope of fibre, which is then thinned and twisted, creating yarn. After twisting, yarn is wound around bobbins.



## KNITTING

During the knitting process, spun yarn is turned into cloth by pulling loops, called stitches, through one another. To achieve superior quality, cotton is circularly knit, creating a seamless tube for the body.

Circular knitting is accomplished by cylinder knit machines. Because this knit method creates a tube without side seams, it requires a separate tube of cloth be knit for every garment size.



## DYEING

After the cloth is knit, it must be 'finished' to wash out any particulate matter, bleached or dyed to a consistent colour, pre-shrunk to international standards and finished to give a soft hand feel. Some fabrics are bleached white with hydrogen peroxide during the preparation process.



## CUTTING

The cutting process involves cutting the bodies and sleeves out of the tube of fabric received from the finisher. Our state-of-the-art automatic cutting machines are used to ensure fast and accurate cutting of garments.

Fabric is typically cut several stacks at a time with modified jigsaws, allowing for a large number of pieces to be created simultaneously. The cut bodies and sleeves are then tied together and sent for sewing. Ribbed fabric for the shirt collars is also cut for each body size during this phase.



## SEWING & DISTRIBUTION

Sewing is the last step in the construction of the shirt, and is the most labour intensive. After receiving the bodies, sleeves, and collars from the cutter, the machinists use an array of sewing machines to attach each piece via a batch assembly line. Once the garments have been made up, they get quality checked, folded, and packed.



**Measurement 1 (Width)** measures across the bust 2cm below the armhole.

**Measurement 2 (Length)** is measured from the highest point of the shoulder to the bottom hem of the shirt.

**Example:**

S	M	L	XL	2XL
50 - 70	53 - 72	56 - 74	59 - 76	62 - 78
① ②	① ②	① ②	① ②	① ②



Unisex styles	XS	S	M	L	XL	2XL	3XL
Lightweight T - shirt		50 - 70	53 - 72	56 - 74	59 - 76	62 - 78	65 - 80
Heavyweight T - Shirt		50 - 70	53 - 72	56 - 74	59 - 76	62 - 78	65 - 80
Platinum T - Shirt		50 - 70	53 - 72	56 - 74	59 - 76	62 - 78	65 - 80
Dry Fit T - Shirt		52 - 70	54 - 72	56 - 74	59 - 76	62 - 78	65 - 80
V Neck		48 - 68	51 - 70	54 - 72	57 - 74	60 - 76	63 - 78
Vest	44 - 66	47 - 68	50 - 70	53 - 72	56 - 74	59 - 76	
Long Sleeve T - Shirt		50 - 70	53 - 72	56 - 74	59 - 76	62 - 78	65 - 80
Sweater	50 - 67	52 - 70	54 - 72	56 - 74	58 - 76	60 - 78	62 - 80
Hoodie	52 - 66.5	54.5 - 69.5	57 - 72.5	59.5 - 75	62 - 78	65 - 81	67 - 84
Oxford Jacket		59 - 73	62 - 75	65 - 77	68 - 79	71 - 81	74 - 83

Men's Styles							
Polo		50 - 70	53 - 72	56 - 74	59 - 76	62 - 78	65 - 80
Dry Fit Polo		52 - 70	54 - 72	56 - 74	60-76	62 - 78	65 - 80

Women's styles							
Fitted T - Shirt	37.5 - 62	40.5 - 63	43 - 64	46 - 65	49 - 66	52 - 68.5	
Fitted Polo	40 - 63	43 - 64	46 - 65	49 - 66	52 - 67	55 - 68	
Racerback	36.5 - 61.5	38.5 - 62.5	41.5 - 63.5	43.5 - 64.5	46.5 - 65.5	48.5 - 66.5	
Dry Fit Polo		43 - 62	46 - 63	49 - 64	52 - 66	55 - 67	58 - 68

Kids' Styles							
T - Shirt	2 - 3	4 - 5	5 - 6	7 - 8	9 - 10	11 - 12	12 - 14
Long Sleeve T - Shirt	32 - 40	35 - 44	37 - 46	40 - 53	43 - 58	45 - 62	48 - 64
Polo			35 - 46	40 - 53	42 - 56	44 - 62	46 - 64
Dry Fit Polo			39 - 46	43 - 53	45 - 56	47 - 62	49 - 64
Hoodie			42 - 46	44 - 50	46 - 55	48 - 59	51 - 63

Workwear												
Conti Suit	32	34	36	38	40	42	44	46	48	50	52	



